

Message Text

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INFO OCT-01 NEA-10 ISO-00 EB-07 /018 R

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FM SECSTATE WASHDC

TO AMEMBASSY TEL AVIV PRIORITY

AMEMBASSY TEHRAN

UNCLAS STATE 155386

E.O. 11652: N/A

TAGS: BEXP, IS, IR

SUBJECT: PROPOSED TRADE MISSIONS

1. BASED ON PAST EXPERIENCE AND A READING OF PRESENT BUSINESS DESIRE TO PARTICIPATE, WE DO NOT FEEL WE COULD SECURE APPROPRIATE PARTICIPANTS TO MAN A SUCCESSFUL TRADE MISSION ON THE THEME OF INTELLECTUAL ASSETS.
2. BASED ON MARKETING INFORMATION RECEIVED FROM POST, USDOC PROPOSES TO MOUNT A TRADE MISSION TO ISRAEL AND IRAN ON CHEMICAL PROCESSING EQUIPMENT AND INSTRUMENTS IN DECEMBER 1975.
3. USDOC PROPOSES MISSION GO TO IRAN DECEMBER 6-11 AND ISRAEL DECEMBER 14-19. REQUEST EMBASSY COMMENT ON PROPOSED TRADE MISSION THEME AND ADVISE ON TIMING CONSIDERING LOCAL HOLIDAYS, EMBASSY WORKLOAD, AND OTHER FACTORS. BECAUSE TIME IS SHORT, WOULD APPRECIATE YOUR REPLY SOONEST. REPLY TO INCLUDE BEST SALABLE PRODUCTS AND JUSTIFICATION WHICH CAGNE CAN-USE IN PROMOTION OF TRADE MISSION.

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4. USDOC BUREAU OF EAST-WEST TRADE HAS PLANNED A CHEMICAL/
PETROCHEMICAL PROCESSING EQUIPMENT TECHNICAL SALES SEMINAR
FOR HUNGARY, ROMANIA, GERMAN DEMOCRATIC REPUBLIC IN
NOVEMBER, BUT USDOC SEES NO CONFLICT BECAUSE OF SIZE OF
INDUSTRY.

5. ALSO BASED ON EMBASSY MARKET INFORMATION, USDOC
PROPOSES A TRADE MISSION TO ISRAEL AND IRAN ON THE THEME
OF PORT DEVELOPMENT (TO INCLUDE RAILWAYS) DURING LAST
HALF OF FY 1976.

6. REQUEST EMBASSY COMMENT ON PORT DEVELOPMENT THEME
AND ADVISE ON TIMING. INGERSOLL

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